

97

Here it is. Everything you need to know about the '97 Haro product line. This is more than just another pretty catalog, it's also an important sales tool that tells you what Haro is all about, why we're different, who every bike we make is designed for and how to sell it.

Haro was founded in 1978 in Carlsbad, CA, the state where BMX, Freestyle and ATBs were born. We were there when BMX took off and we literally invented freestyle. And believe it or not, we've been making mountain bikes since 1986. We've built a reputation for producing innovative and radical products that set trends rather than follow them.

We've more than doubled in size over the past three years. You can find Haro worldwide in over 50 countries and on every continent except Antarctica. We're reaching an international market with innovative performance products that continue to strengthen the strong foundation on which this company was built.

Population statistics show that we're entering a time when more young consumers will enter the marketplace than at any time in the recent past. And our promotions target those young, athletic, male consumers specifically. Generation X, the MTV generation, active, affluent and intent on finding an alternative to boring conventional bikes.

Face it. From ten feet you can't tell one brand of bike from another, with very few exceptions. Sure, there are some far fetched stories about special paint, secret geometries, sloping toptubes and oversize tubing that supposedly "differentiate" one brand from another but who's kidding who? To the untrained eye, one is as boring as the next.

Haro. We produce bikes that are visibly different from our competition. We're talking in-your-face blatantly obvious frame designs that cannot be confused with other brands. Frames like our patented V-Bar design, the often copied Megatube and our new high-zoot Monocoque BMX frame. As 'Bicycling' magazine put it, "You can pick out a Haro in a crowded bike shop or race pack faster than a faceplant."

To stand out in a market saturated with product, you've got to stand for something. If it's bikes for the masses you're after you won't find 'em here. What you will find are bikes that deviate from the norm and attract attention when compared to the mass-produced bikes offered by our competition. We want to make waves, rock the boat and create something that prompts your customers to do a double take and then to ask questions when they see a Haro...which they will.

THE PAST

THE PRESENT

THE FUTURE

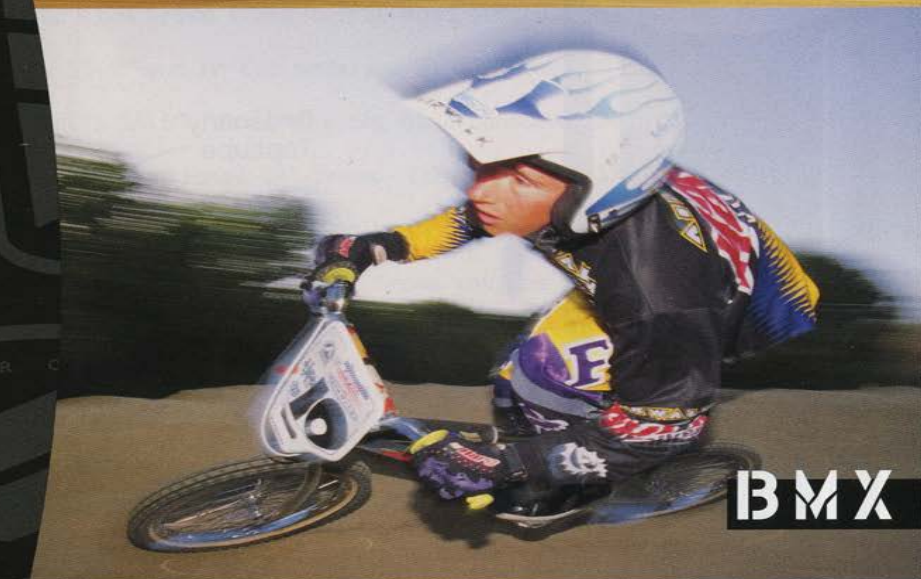
THE PROBLEM

THE SOLUTION

THE CONCLUSION



ATB



BMX



The V-Bar toptube design is featured on every ATB and BMX frame we produce. The trademark toptube bend creates a frame with an obvious and striking visual difference from "normal" bikes. What you may not see are the benefits that come from increased standover height, a lower center of gravity and the "feel" of a smaller bike. As a Haro dealer, what you'll really appreciate is the ease in sizing your customers and the reduced inventory that fewer frame sizes provide.

Aside from the visual distinction offered by the V-Bar toptube bend, the design also facilitates proper bike fit. Unlike conventional frames that require up to five frame sizes to fit most customers, the V-Bar accomplishes the same thing with a 15.5", 17.5", 19.5" and on two models a 21.5" frame to accommodate especially tall riders. With the V-Bar bend, a 15.5" frame fits the same consumer who would

need a conventional 14" frame. Conversely, a 19.5"

V-Bar frame has the equivalent standover height of a 17" conventional frame yet has a 23.25" toptube length (23.75" on Escape and Extreme) that would be typical of a 21" or larger frame. The bottom line is that standover height is usually not a factor in sizing a V-Bar frame, so you can concentrate solely on proper toptube length. It's simple. And

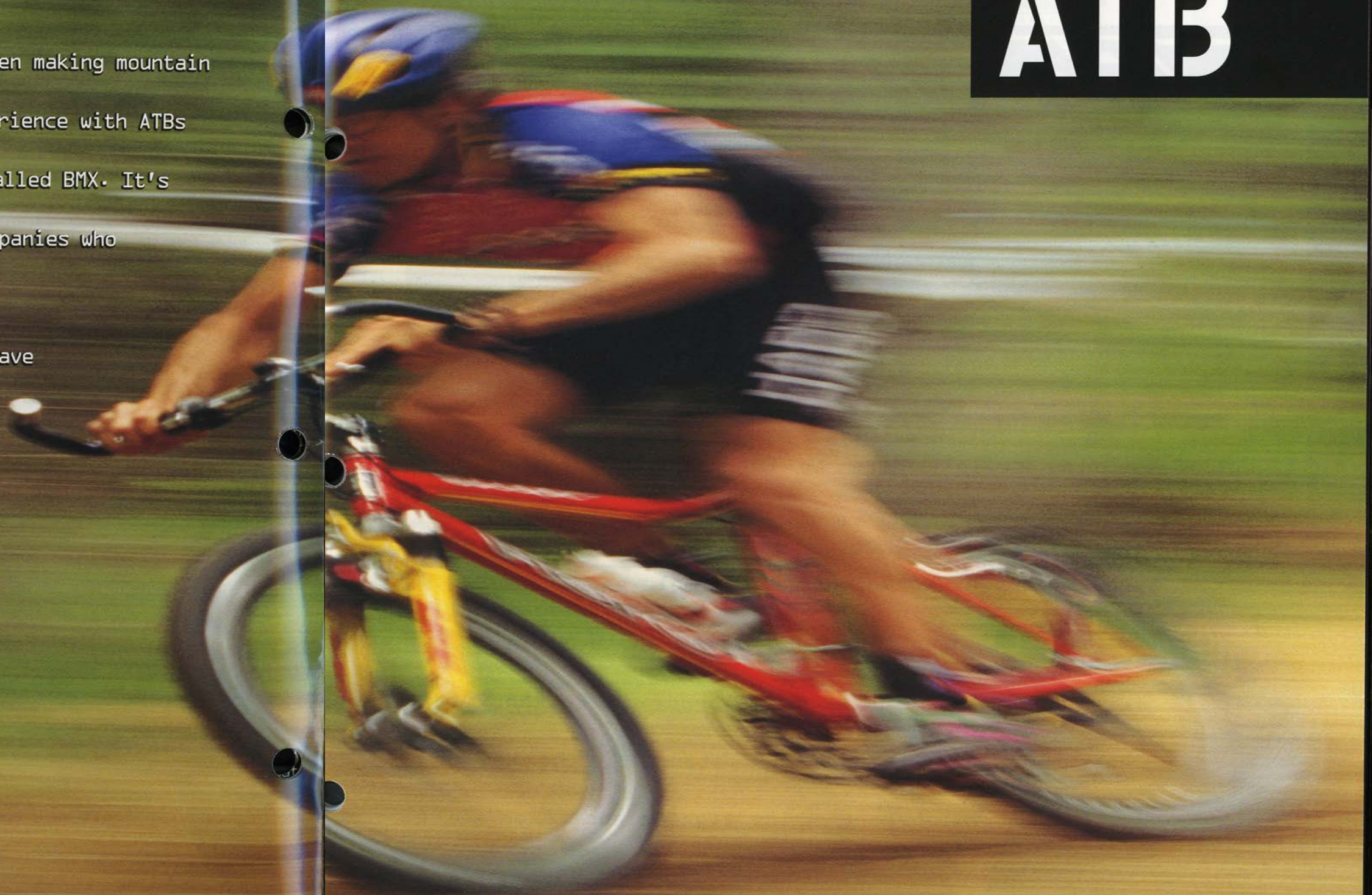
best of all, it means less of an inventory investment to satisfy the majority of your customers.



97

ATB

Even though we've been making mountain bikes since 1986, our experience with ATBs goes back even further. It's called BMX. It's funny how those mountain bike companies who used to look down on BMX are now scrambling to offer BMX bikes. And have you noticed how BMX racers are kickin' butt on the NORBA circuit? We're proud of an off-road tradition that goes way back, even though there's certainly nothing traditional about our V-Bar bikes.



EXTREME



<EX2: RockShox Super Deluxe Rear Shock>

<Extremes: TRAC Swingarm/1" pivot>

<EX2: Shimano LX 4-arm crankset>

Full-Suspension doesn't have to be a complex mathematical formula of rising rates and linkages. The Haro Extreme series turns a complex formula into a simple equation: 2+2. 2 parts to the pivot: a bushing and a 1" pivot. To make the function foolproof, a RockShox rear coil-over shock is standard. The new TRAC swingarm is 2 lbs lighter and super stiff. Two models are available with retail prices between \$1000 and \$1700.

EXTREME EX2

- >Haro Oversize 7000 Series Aluminum Frame/Triangulated Box Tube Aluminum
- Rear SwingArm >RockShox Indy SL Fork
- >RockShox Super Deluxe Frame Shock
- >Shimano Deore XT Drivetrain Components >Shimano LX V-Brakes >Ritchey SCX/OCR Suspension Specific Rims

RIDER PROFILE

Speed freaks and downhill racers who appreciate the benefits of full suspension without the complications.



EXTREME EX1

- >Haro Oversize 7000 Series Aluminum Frame/Triangulated Box Tube Aluminum
- Rear SwingArm >RockShox Quadra Fork
- >RockShox Deluxe Frame Shock >Shimano STX Drivetrain Components >Dia-Compe V-Brakes >Ritchey SCX/OCR Suspension Specific Rims

RIDER PROFILE

Experienced riders who crave full suspension but refuse to spend an arm and leg for the privilege of having it.



ESCAPE

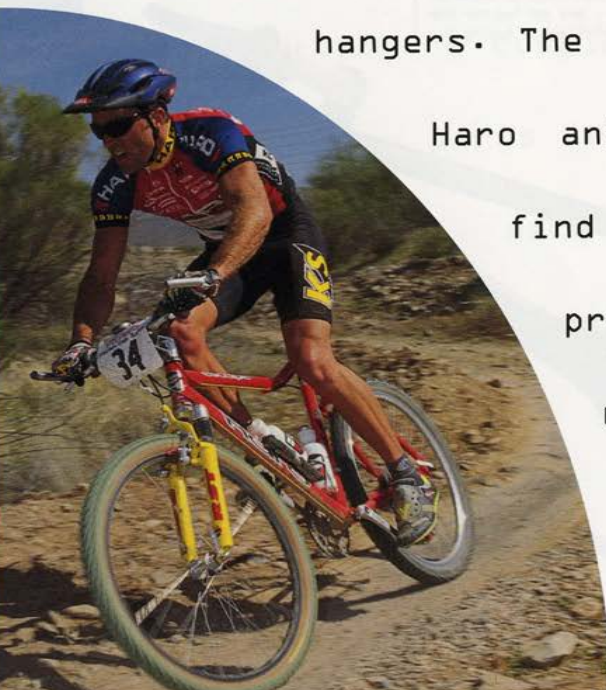


<Escapes: Replaceable derailleur hanger>

<A3-A4: WTB SST seat>

<A4: RockShox Judy SL/XTR V-Brake>

The ultralight Escape series has been completely revamped for '97. All Escape frames feature forged replaceable derailleur hangers. The A2, A3, and A4 have custom mounts for a Haro anti-chainsuck plate. Taller riders will find that our 19.5" fits better due to the prop-ortionally sized headtubes that are now standard on all frame sizes. Retail prices start at \$580 for the A0 and top out with the \$3000 XTR equipped A4.



ESCAPE A4 FRAME

- >Easton Elite tubes >Integrated Mounts For Haro Anti-Chainsuck Plate
- >Replaceable Forged Derailleur Hanger
- >3.6lbs >Monostay Produces Shorter Seatstays Reducing Flex Imposed By Braking >15.5", 17.5", 19.5" and 21.5" sizes



ESCAPE A4

- >Haro Oversize 7005 Easton Elite Aluminum V-Bar Frame w/Replaceable Dropout & Anti-Chainsuck Plate >RockShox Judy SL >Shimano XTR Component Group
- >Ritchey Fuzzy Logic Headset >Ritchey Prolite WCS Bars >Ritchey Vantage Pro WCS Rims
- >Ritchey OmegaBite/ Z-Max Kevlar Tires

RIDER PROFILE
Two words: High Zoot.



ESCAPE A3

>Haro Oversize 7005 Easton Elan Aluminum V-Bar Frame w/Replaceable Dropout & Anti-Chainsuck Plate >RockShox Judy XC Fork >Shimano Deore XT Drivetrain Components >Shimano Deore LX Hubs >Shimano Deore LX V-Brakes >Shimano Deore LX Crankset >Mavic 238 Rims



RIDER PROFILE

Hammerheads and part-time racers who want the best equipment money can buy but can't afford a custom bike.

ESCAPE A2

>Haro Oversize 7005 Aluminum V-Bar Frame w/Replaceable Dropout & Anti-Chainsuck Plate >RockShox Indy C Fork >Shimano Deore LX 8-Speed Derailleur >Shimano STX-RC 8-Speed Hubs >Shimano STX-RC Crankset >Dia-Compe V-Brakes >Mavic 238 Rims



RIDER PROFILE

Aggressive riders ready to step up to a more sophisticated level of componentry from Shimano and Rock Shox.

ESCAPE A1

>Haro Oversize 7005 Aluminum V-Bar Frame w/Replaceable Dropout >RockShox Quadra Fork >Shimano STX-RC 8-Speed Derailleur >Shimano STX-RC 8-Speed Shifters >Ritchey Forcelite Bars >Dia-Compe V-Brakes >Ritchey SCX Rims >Ritchey OmegaBite/Z-Max Tires



RIDER PROFILE

Aggressive riders who appreciate the luxury of 24 speeds, a lightweight aluminum frame and Rock Shox performance.

OPTION

ESCAPE A0

>Haro Oversize 7005 Aluminum V-Bar Frame w/Replaceable Dropout >RST 171 Fork >Shimano STX 7-Speed Derailleur >Shimano Acera-X Brakes >Shimano Acera-X Hubs >Ritchey Vantage Sport Rims >Ritchey OmegaBite/Z-Max Tires >Bar Ends (Included But Not Shown)



RIDER PROFILE

Experienced riders ready to graduate from steel to aluminum and looking for inexpensive front suspension performance.

OPTION

VECTOR



<Vectors: Slimline rear dropout>

<V3/V2: Alivio brake lever/STX shifter>

<Vectors: Selle Comfort seat>

The Vector series features a refined V-Bar frame for '97.

Slimline rear dropouts on the Vector frames help reduce

weight. CRM0 1.5" downtubes increase strength without

adding weight. Complete 21-speed Shimano shifting

systems are found on the V0 through the V3,

which has the addition of front suspension.

Vector retail prices range from \$240 to

\$400.

VECTOR V3

- >Haro Oversize CRM0 Mainframe V-Bar
- Frame >RST 16lb Fork >Araya VP20 36h
- Alloy Rims W/SS Spokes >Shimano
- RapidFire SL 7-Speed Under-Bar Shifters
- >Shimano Alivio Derailleurs >Shimano
- Alivio Crankset W/Shimano
- Cartridge Bottom Bracket
- >Shimano Acera Alloy
- Cantilever Brakes

RIDER PROFILE

Weekend warriors looking for a solid value in a low priced chromoly steel bike with front suspension.



OPTION

VECTOR V2

- >Haro Oversize CRM0 Mainframe V-Bar
- Frame >Araya VP20 36h Alloy Rims W/SS
- Spokes >Shimano RapidFire SL 7-Speed
- Under-Bar Shifters >Shimano Alivio Rear
- Derailleur >Shimano Acera Front
- Derailleur >Shimano Acera-X
- Crankset W/Shimano
- Cartridge Bottom Bracket

RIDER PROFILE

Riders who want a bike that can survive offroad riding without breaking the budget.



VECTOR V1

>Haro Oversize CRM0 Seat Tube V-Bar Frame >Araya VP20 36h Alloy Rims >Alloy Hubs W/Quick Release >Shimano Alloy Cantilever Brakes >Shimano EasyFire 7-Speed Shifters >Shimano Acera Rear Derailleur W/7-Speed Hyperglide Freewheel >SR XR16 Crank 24/34/42

RIDER PROFILE

Joe Average. Wants to get into shape but refuses to be seen on the dusty old ten-speed hanging in the garage.



OPTION

VECTOR V0

>Haro Oversize CRM0 Seat Tube V-Bar Frame >Araya VP20 36h Alloy Rims >Alloy Hubs W/Quick Release Front >Shimano Alloy Cantilever Brakes >Alloy Levers >Shimano EasyFire 7-Speed Shifters >Shimano Altus C90 Rear Derailleur W/7-Speed Hyperglide Freewheel >SR XR16 CRANK 24/34/42

RIDER PROFILE

New consumers looking for an inexpensive bike that doesn't look like everyone else's.



OPTION

VECTOR V24

>Haro CRM0 V-Bar Frame >Araya VP20 36h Alloy Rims >Alloy Hubs W/Front Quick Release >GripShift MRX170 6-Speed Shifters >Shimano TY30 Rear Derailleur/SR Front

RIDER PROFILE

Young riders who are getting serious about venturing offroad and need a bike geared for adventure.



VECTOR V20

>Haro V-Bar Frame >Alloy VP20 36h Alloy Rims >Haro Holeshoot Tires >GripShift MRX170 6-Speed Shifter >Shimano TY30 Rear Derailleur >Rear Derailleur Guard

RIDER PROFILE

Joe Average's little kid. Wants an ATB like dad and probably already knows Haro makes cool bikes.

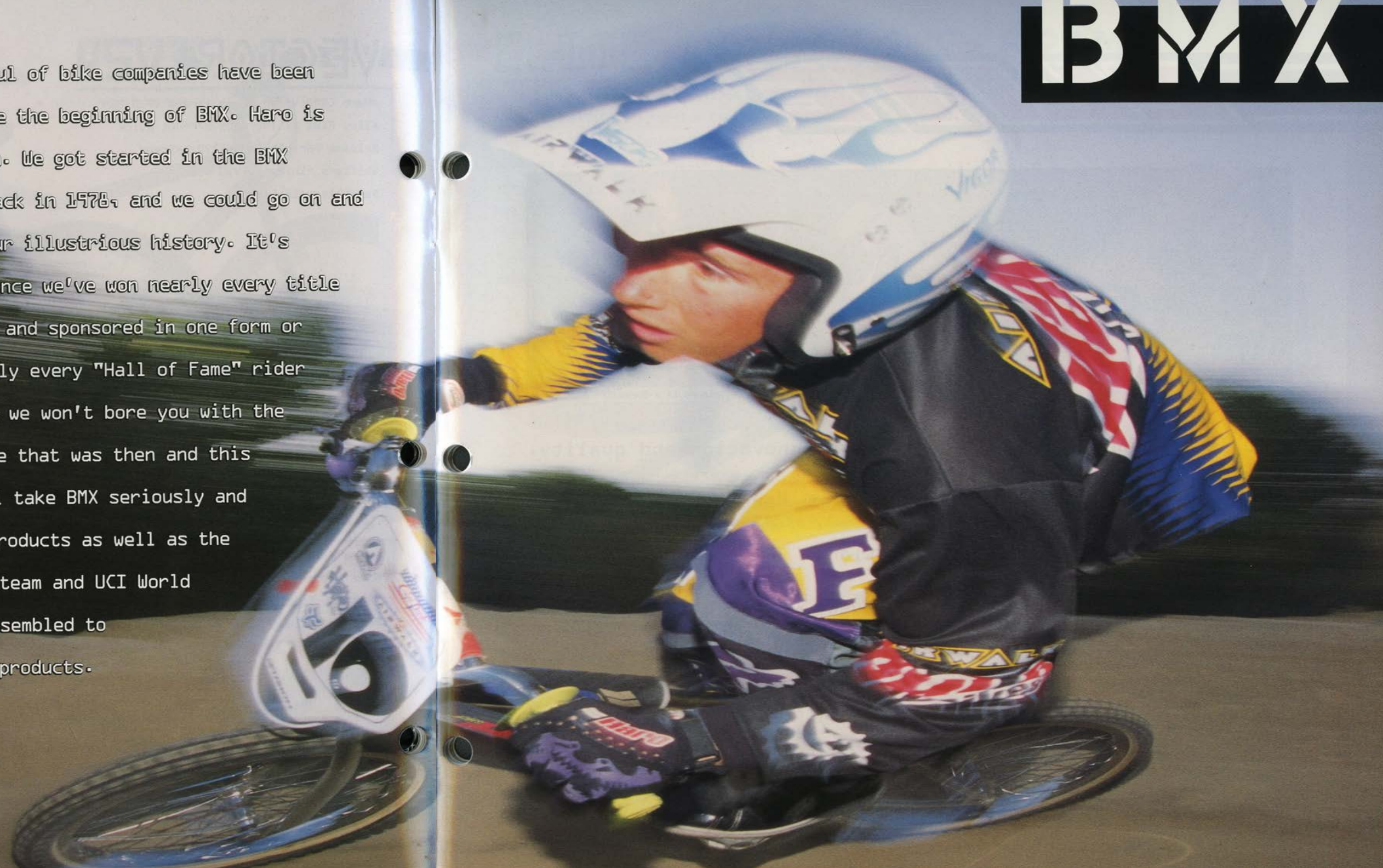




Only a handful of bike companies have been around since the beginning of BMX. Haro is one of them. We got started in the BMX business back in 1978, and we could go on and on about our illustrious history. It's tempting since we've won nearly every title you can win and sponsored in one form or another nearly every "Hall of Fame" rider there is. But we won't bore you with the details because that was then and this is now. We still take BMX seriously and it shows in our products as well as the powerhouse amateur team and UCI World Champion pro we've assembled to promote and test those products.



BMX



ELITE



<Moto-X style dropout saver/adjuster>

<Jr-Tardy: Fusion forged alloy stem>

<Pro/24:Shimano DX V-Brake/SPD DX pedal>

Haro is a brand from which you expect innovation and quality. The Elite Series of BMX racing bikes however will surpass even your wildest expectations. No corners were cut here. No compromises were made. We simply made the best BMX bikes possible in terms of looks, features, and quality, regardless of price. These are the same bikes currently raced by the Factory Haro BMX team.

ELITE MONOCOQUE FRAME

- >USA MADE >Monocoque Construction w/Depressed Sidewalls Eliminates Torsion Flex >CNC Machined Chainstay Yoke And Custom Haro Moto-X Style Dropouts w/Integrated Dropout Saver
- >Removeable Brake Cable Hanger Allows Use Of Cantilever Or V-Brakes
- >Internal Cable Routing
- >4.2lbs >Yellow or Ball-Burnished



<Internal cable routing/cable hanger>

<CNC chainstay yoke>

<Moto-X style dropout saver/adjuster>

ELITE FRAMES

>Series 7000 Custom Drawn Tubing W/Gusset At Headtube Produces A Combination Of Strength And Light Weight >Square/Oval Seat And Chainstays Resist Torque-Induced Flex >Integrated Dropout Saver/Adjuster >Same Frame As Raced By Factory Haro BMX Team



ELITE PRO XL

>Series 7005 Aluminum V-Bar Frame >CRM0 Threadless Tapered Fork >Shimano DX V-Brakes >Shimano DX Lever >Shimano DX Clipless Pedal >Fusion SpeedRacer 3 Degree CRM0 Bars >Fusion CRM0 180mm 3pc Cranks >Araya RB-17 CP Rims >Suzue Sealed Hubs/SS Spokes



RIDER PROFILE

Fanatic. National points chaser. Probably the last bike he'll buy before getting a factory ride.

ELITE 24

>Series 7005 Aluminum V-Bar Frame >CRM0 Threadless Tapered Fork >Shimano DX V-Brakes >Shimano DX Lever >Shimano DX Clipless Pedal >Fusion RaceLite 6061 Aluminum Bars >Fusion CRM0 180mm 3pc Cranks >Araya RB-17 CP Rims >Suzue Sealed Hubs/SS Spokes



RIDER PROFILE

Fanatic. Enters pro and cruiser to win enough money to pay for a second bike.

ELITE JR-TARDY

>Series 7005 Aluminum V-Bar Frame >CRM0 Threadless Tapered Fork >Designed For And Raced By Factory Haro Rider Dwight Tardy >Dia-Compe Rear Brake >Fusion RaceLite 6061 Aluminum Bars >Fusion Forged Alloy 3pc Cranks >Ukai 20 X 1.125" CP Rims >Suzue Sealed Hubs/SS Spokes



RIDER PROFILE

Young fanatic. National points chaser. Probably the last bike he'll buy before getting a factory ride.

GROUP 1



<Ali: Dia-Compe V-Brake>

<Al/RSi/Si/Si24: Fusion 2pc RaceDisc>

<Ali/Al/RSi/Si/Si24: Haro Slantnose seat>

From BMX's first numberplate to its only Triple Crown title holder, Haro holds a special place in the history of BMX. And every BMX bike we produce incorporates the knowledge we've gained from that experience. You won't find other bikes with the same frames and the same attention to detail. See for yourself...

GROUP 1 ALi

>Group 1 BMX 7000 Series Aluminum Pro XL
V-Bar Frame/Threadless CRM0 Tapered Leg
Fork >Fusion 3pc CRM0 180mm Cranks
W/Sealed BB >Dia-Compe VC-747 V-Brake
>Fusion RC3 Double Wall 32h Rims
W/Stainless Spokes >Racelite
6061 Alloy 2-pc BMX Race
Bars >3pc Padset >ACS
16t Freewheel

OPTION

RIDER PROFILE

Expert or Pro racer...
goes fast... knows
everything about BMX
including what is cool.



GROUP 1 AL

>Group 1 BMX 7000 Series Aluminum Pro XL
V-Bar Frame/Threadless CRM0 Tapered Leg
Fork >Fusion Alloy Clamp-on Stem >Fusion
Alloy 2pc 44t RaceDisc >Hex 1pc CRM0
180mm Crank >3pc Padset
>ACS 16t Freewheel

OPTION

RIDER PROFILE

Expert level racer who
likes big tubes and the
responsiveness of an
aluminum frame.



GROUP 1 RSi

>Group 1 BMX 100% CRM0 V-Bar Double
Butted Frame/Threadless CRM0 Tapered Leg
Fork >Fusion 3pc CRM0 180mm Cranks
W/Sealed BB >Fusion Alloy 44t Race Disc
>Team Haro Alloy Pedal >Fusion Alloy
Micro-Adjust Seatpost
>Racelite 6061 Alloy
2-pc BMX Race Bars
>3pc Padset >ACS
16t Freewheel



RIDER PROFILE

Expert racer who wants
the features of a custom
bike without the
high cost.

GROUP 1 Si

>Group 1 BMX 100% CRM0 V-Bar Double
Butted Frame/Threadless CRM0 Tapered Leg
Fork >Fusion Alloy Clamp-On Stem >Hex
1pc CRM0 180mm Crank >Araya VP20 Rims
>Fusion Alloy 2pc 44t RaceDisc
>Fusion Alloy Micro-Adjust
Seatpost >3pc Padset
>ACS 16t Freewheel



RIDER PROFILE

Serious racer or rider
who usually makes
the mains at the
local track.

GROUP 1 Si24

>Group 1 BMX 100% CRM0 Cruiser V-Bar
Frame/Threadless CRM0 Tapered Leg Fork
>Fusion Clamp-on Stem >Racelite 6061
Alloy 2pc Cruiser BMX Race Bars >Hex 1pc
CRM0 180mm Crank >Fusion 2pc Alloy 40t
RaceDisc >Team Haro Alloy
Pedals >Fusion Alloy
Micro-Adjust Seatpost
>3pc Padset >ACS
16t Freewheel



RIDER PROFILE

Serious racer or dad
itch'n to make the mains
at the local track.

GROUP 1 SiJR

>Group 1 BMX 100% CRM0 Junior V-Bar
Frame/Threadless CRM0 Tapered Leg Fork
>Fusion Clamp-on Stem >Forged Alloy 3pc
165mm Crank >Team Haro Alloy Pedals
>Fusion RC3 Double Wall 32h Rims
>Dia-Compe Side Pull Rear
Brake >Haro Racing
Unibody Seat >3pc
padset >ACS 16t
Freewheel



RIDER PROFILE

Young fanatic without a
trust fund. Ready to win
some mains at the
local track.

GROUP 1 Ci

>Group 1 BMX CRM0 Mainframe V-Bar
Frame/Threadless CRM0 Tapered Leg Fork
>Fusion 175mm Crank >Fusion Alloy 44t
RaceDisc >Team Haro Resin/Alloy Pedal
>Fusion Alloy Micro-Adjust Seatpost
>3pc Padset >ACS 16t Freewheel

RIDER PROFILE

Improving racer or wannabe who must look the part without blowing a ton of cash.



OPTION

GROUP 1 Ci24

>Group 1 BMX CRM0 Mainframe Cruiser
V-Bar Frame/Threadless CRM0 Tapered Leg
Fork >Fusion Clamp-on Stem >Fusion Alloy
40t RaceDisc >Fusion 175mm Crank >Team
Haro Resin/Alloy Pedal >Fusion Alloy
Micro-Adjust Seatpost >3pc
Padset >ACS 16t
Freewheel

RIDER PROFILE

Improving riders who want a second ride without a second mortgage.



GROUP 1 Ti

>Group 1 BMX CRM0 Maintube V-Bar
Frame/CRM0 Tapered Leg Fork >Fusion
175mm Crank >Fusion 44t DiscDrive >Araya
VP20 Alloy Rims >Alloy Cantilever Brake
>3pc Padset >ACS 16t Freewheel

RIDER PROFILE

Aspiring racer or average joe who doesn't race but craves the look of a hardcore racing machine.



OPTION

GROUP 1 Zi

>Group 1 BMX V-Bar Frame/Tapered Leg
Fork >Fusion 165mm Crank >Fusion 44t
DiscDrive >Araya VP20 Alloy Rims/Alloy
Hubs >Alloy Cantilever Brake >3pc Padset
>ACS 16t Freewheel

RIDER PROFILE

A kid ready for his first "real" bike...a step up from department store bikes.



OPTION

97

When it comes to freestyle, no one else even comes close. Haro developed and sold the very first freestyle bike ever and we've never let up. We've been there from the first AFA contests to the "X" games broadcast on ESPN. And we're still winning. We do it because freestyle is part of the heart and soul of Haro, not because it's popular again. It's in our blood and our commitment shows in the most comprehensive line of freestyle bikes we've ever offered.

FREESTYLE



FREESTYLE



<SST 0ryg cable detangler>

<Ultra: GroundRound alloy axle pegs>

<Blammo/Ultra: ABS (Aerial Braking System)>

Nobody does freestyle better than Haro. We created the first freestyle bike ever and we continue to produce the most respected and diverse product line available. We continue to innovate the sport with products like our extremely popular Super Blammo and for this year our totally redesigned Ultra. Our heritage is rock solid and so are the bikes we produce to withstand cycling's most radical mutation. Go.

BLAMMO FRAME

- >2" Downtube 100% CRM0 MegaTube Frame
- >Oversize 1.125" Steerer Fork >Designed for Dave Mirra
- >Massive Dropouts Only
- >Accept Haro MegaHubs w/15mm Axles
- >New MegaFork w/Bosses For ABS (Aerial Braking System)
- >Rear 990 Mounts >SST 0ryg Cable Detangler
- >Dia-Compe Headset
- >Fusion CRM0 Seatpost
- >Seatclamp



BLAMMO

- >100% CRM0 Frame/Fork >RailMaster CRM0 Axle Extenders
- >Kneesaver 2 CRM0 Bars
- >ABS (Aerial Braking System) Front Brake
- >Dia-Compe AD-990 U-Brake Rear
- >SST 0ryg Cable Detangler
- >Fusion 3-Piece 180mm CRM0 Crankset
- >Araya RB-907X Alloy CP 48h Rims
- >Haro MegaHubs w/Sealed Bearings
- >Haro Kashimax Seat

RIDER PROFILE

Fearless. May have screws holding key body parts together. Minimum ten feet on vert.



ULTRA FRAME

- >2" Downtube 100% CRM0 MegaTube Frame
- >Oversize 1.125" Steerer Zero Offset
- MegaFork W/Bosses For ABS (Aerial Braking System) >Accepts GroundRound Alloy Axle Extenders >Designed for Flatland Use
- >Rear Dropout Accepts Free-Coaster Hub >Rear 990 U-Brake Mounts
- >SST 0ryg Cable Detangler >Dia-Compe Headset >Fusion CRM0 Seatpost
- >Seatclamp



ULTRA

- 100% CRM0 Twin Tootube Frame/100% CRM0 Megafork W/Zero Offset dropouts >Fusion ABS (Aerial Braking System) >Ground Round Alloy Axle Extenders
- >Dia-Compe AD-990 U-Brake Rear >SST 0ryg Cable Detangler >Fusion 3-Piece 175mm CRM0 Crankset >Araya Super 7X Alloy CP 48h Rims
- >Haro Fat Hubs W/Sealed Bearings



RIDER PROFILE

Hardcore flatlander or high intensity street rider...has large bank account

SHREDDER S. DELUX FRAME

- >CRM0 Maintubes Megatube frame/100% CRM0 Threadless Megafork >Designed For All-Around Street, Dirt Or Ramp Use
- >990 U-Brake Bosses On Chainstays
- >Dia-Compe Headset



SHREDDER S. DELUX

- >CRM0 Maintubes Megatube frame/100% CRM0 Megafork >Megatube CRM0 Axle Extenders
- >Araya 7X CP Alloy 48h rims >Dia-Compe AD-990 U-brake >SST 0ryg Cable Detangler
- >Fusion 1pc Crank W/Alloy 8-Ball Sprocket >Fusion DX Alloy Pedal >Fusion FS Seat W/OS Rails



RIDER PROFILE

Versatile, aggressive and skilled street rider...approaching hard-core status.

SHREDDER MAG

RIDER PROFILE

Average Joe...Not into racing but won't settle for some lame average bike...hates bent wheels

- >Megatube CRM0 Maintube Frame/CRM0
- Tapered Leg Fork >SST 0ryg Cable
- Detangler >ACS 5-Spoke Z-Mags >Haro
- Multisurface 2 Tires >Dia-Compe Bulldog
- Front/Fusion Alloy U-Brake Rear
- >Fusion Freestyle Seat W/OS
- Rails >Fusion
- Micro-Adjust
- Layback Seatpost



OPTION

SHREDDER

RIDER PROFILE

Average Joe...Not into racing but won't settle for some lame average bike.

- >Megatube CRM0 Maintube Frame/CRM0
- Tapered Leg Fork >SST 0ryg Cable
- Detangler >Araya VP20 Alloy 48h Rims
- >Haro Multisurface 2 Tires >Dia-Compe
- Bulldog Front/Fusion Alloy U-Brake
- Rear >Fusion Freestyle Seat
- W/OS Rails >Fusion
- Micro-Adjust Layback
- Seatpost



OPTION

BASHER

RIDER PROFILE

Hardcore aerialist on both vert and miniramps...future stuntman.

- >CRM0 Seat Tube Frame/CRM0 MegaFork
- >Integraged Bashguard >Dia-Compe MX884
- Bulldog Brakes >SST 0ryg Cable Detangler
- >Araya VP20 Alloy 48h Rims
- >Haro Multisurface 2 Tires >Fusion
- Freestyle Seat W/OS Rails



ZIPPO

RIDER PROFILE

Street thrashers looking for an affordable yet solid bike with great features.

- >Twin Tootube Frame >Dia-Compe MX884
- Bulldog Brakes >ACS 16t Freewheel >SST
- 0ryg Cable Detangler >Araya VP20 Alloy
- 48h Rims >Haro Multsurface 2 Tires
- >Fusion Freestyle Seat W/OS Rails
- >Fusion DX Resin Pedal
- W/CRM0 Axle



OPTION

JUVENILE



<Fusion 40t chainwheel>

<Fusion forged alloy stem>

<YZF/FZR/Blaster: 3pc padset>

Even little kids can appreciate the quality and looks of a Haro. And now they can choose between four models created just for them: the YZF, the FZR, the Blaster, and for really little kids, the 16" Mini Blaster. The quality, rugged construction, and leading edge graphics that separate Haro from the pack are all there, and at a price even Mom and Dad can handle.



YZF

- >Haro Compact Profile BMX Style Frame
- >Araya VP-20 Alloy 36h Rims
- >Dia-Compe MX122 Alloy Brake Levers
- >Fusion 1pc 165mm Crank >3pc Padset

RIDER PROFILE

Young riders ready to step up to Haro quality at a price that everyone can afford.



OPTION

FZR

- >Haro Compact Profile BMX Style Frame
- >Araya VP-20 Alloy 36h Rims >Fusion 1pc 165mm Crank >Coaster Brake >3pc Padset

RIDER PROFILE

Young, beginning riders smart enough not to buy a department store bike.



OPTION

>Haro Low Profile Frame >Araya VP-20
Alloy 36h Rims >Fusion 1pc 140mm Crank
>Coaster Brake >3pc Padset



>Haro Low Profile 16" Compact Frame
>Fusion 1pc Crank (4") >32t Sprocket
>Coaster Brake >1pc Sturdy Training
Wheels



Short, young and hip to the benefits of steering clear of department store bikes.

Really small, young riders ready for their first real bike.

	<FRAME>	<FORK>	<BAR ENDS>	<BB SET>	<BRAKE FRONT>	<BRAKE REAR>	<CHAIN>	<CLIPS/STRAPS>	<CRANK SET>	<DERAILLEUR FRONT>	<DERAILLEUR REAR>	<DERAILLEUR SHIFTER>	<FREEWHEEL>	<GRIP>	<HANDLEBAR>	<HEADSET>	<HUB FRONT>	<HUB REAR>	<PEDALS>	<RIM>	<SEAT>	<SEAT POST>	<SPOKES>	<STEM>	<TIRE>	<COLORS>	<SIZES>	<HEAD ANGLE>	<SEAT TUBE ANGLE>	<TOPTUBE LENGTH>	<CHAINSTAY LENGTH>	<WEIGHT>
	7005 alloy v-bar/ alloy swingarm	7005 alloy v-bar/ alloy swingarm	Easton Elite 7005 aluminum	Easton Elan 7005 aluminum	7005 aluminum v-bar	7005 aluminum v-bar	7005 aluminum v-bar	crmo maintubes v-bar	crmo maintubes v-bar	crmo maintube v-bar	crmo maintube v-bar	crmo maintube v-bar	crmo maintube v-bar	v-bar juvenile																		
	RockShox Indy SL -1.125"	RockShox Quadra 5 -1.125"	RockShox Judy SL -1.125"	RockShox Judy XC -1.125"	RockShox Indy C -1.125"	RockShox Quadra 5 -1.125"	RST171 -1.125"	RST161b -1.125"	crmo uncrown -1.125"	crmo uncrown -1"	crmo uncrown -1"	crmo uncrown -1"	crmo uncrown -1"	uncrown -1"																		
	Haro cold forged one piece alloy	Haro cold forged one piece alloy	Ritchey Logic Pro	Haro cold forged one piece alloy	Haro cold forged one piece alloy	Haro cold forged one piece alloy	Haro cold forged one piece alloy	n/a	n/a	n/a	n/a	n/a	n/a	n/a																		
	Shimano cartridge	Shimano cartridge	Shimano XTR	Shimano cartridge	Shimano cartridge	Shimano cartridge	Shimano cartridge	Shimano cartridge	Shimano cartridge	VP	VP	VP	VP	VP																		
	Shimano LX v-brake	Dia-Compe VC-747 v-brake	Shimano XTR v-brake	Shimano LX v-brake	Dia-Compe VC-747 v-brake	Dia-Compe VC-747 v-brake	Shimano Acera-X	Shimano Acera-X	Shimano Altus	Shimano Altus	Shimano Altus	Shimano Altus	alloy cantilever	alloy cantilever																		
	Shimano LX v-brake	Dia-Compe VC-747 v-brake	Shimano XTR v-brake	Shimano LX v-brake	Dia-Compe VC-747 v-brake	Dia-Compe VC-747 v-brake	Shimano Acera-X	Shimano Acera-X	Shimano Altus	Shimano Altus	Shimano Altus	Shimano Altus	alloy cantilever	alloy cantilever																		
	Shimano IG51	Shimano IG51	Shimano XTR	Shimano IG51	Shimano IG51	Shimano IG51	Shimano IG51	Shimano IG51	Shimano IG51	Shimano IG51	Shimano IG51	Shimano IG51	KMC	KMC																		
	n/a	plastic w/nylon quick flip strap	n/a	n/a	n/a	plastic w/nylon quick flip strap	plastic w/nylon quick flip strap	plastic w/nylon quick flip strap	plastic w/nylon quick flip strap	n/a	n/a	n/a	n/a	n/a																		
	Shimano LX 4-arm 22/32/42t	Shimano Alivio 24/34/42t	Shimano XTR 24/34/42t	Shimano LX 4-arm 22/32/42t	Shimano STX-RC 22/32/42t	Shimano Alivio 24/34/42t	Shimano Alivio 24/34/42t	Shimano Alivio 24/34/42t	Shimano Acera-X 24/34/42t	SR alloy XTR150 24/34/42t	SR alloy XTR150 24/34/42t	SR alloy XTR150 24/34/42t	SR alloy XTR150 24/34/42t	alloy 152mm 42t/chainguard																		
	Shimano LX	Shimano STX	Shimano XTR	Shimano XT	Shimano STX	Shimano STX	Shimano Alivio	Shimano Alivio	Shimano Acera-X	Shimano Altus	SR XR-15	SR XR-15	SR XR-15	n/a																		
	Shimano XT	Shimano STX	Shimano XTR	Shimano XT	Shimano LX	Shimano STX-RC	Shimano STX	Shimano Alivio	Shimano Alivio	Shimano Acera-X	Shimano Altus	Shimano Tourney 30	Shimano Tourney 30/guard	Shimano Tourney 30/guard																		
	Shimano XT 8sp	Shimano STX 7sp	Shimano XTR 8sp	Shimano XT 8sp	Shimano STX-RC 8sp	Shimano STX-RC 8sp	Shimano STX 7sp	Shimano STX 7sp	Shimano STX 7sp	Shimano Altus E-Z Fire 7sp	Shimano E-Z Fire 7sp	Shimano E-Z Fire 7sp	Shimano E-Z Fire 7sp	alloy 152mm 42t/chainguard																		
	Shimano 8sp 11-28t	Shimano 7sp 11-28t	Shimano XTR 11-28t	Shimano 8sp 11-28t	Shimano 8sp 11-28t	Shimano 8sp 11-28t	Shimano 7sp 11-28t	Shimano 7sp 11-28t	Shimano 7sp 11-28t	Shimano 7sp 11-28t	Shimano 7sp 11-28t	Shimano 7sp 11-28t	Shimano 7sp 11-28t	Shimano 7sp 11-28t																		
	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton	Team Haro kraton																		
	Ritchey Forcelite	Ritchey Forcelite	Ritchey Prolite WCS	Ritchey Forcelite	Ritchey Forcelite	Ritchey Forcelite	Haro alloy 580mm	Haro 580mm	Haro 580mm	Haro 580mm	Haro 580mm	Haro 580mm	Haro 580mm	Haro 580mm																		
	Ritchey 1.125" threadless	Ritchey 1.125" threadless	Ritchey 1.125" Fuzzy Logic	Ritchey 1.125" threadless	Ritchey 1.125" threadless	Ritchey 1.125" threadless	Ritchey 1.125" threadless	Ritchey 1.125" threadless	Ritchey 1.125" threadless	YST 1.125"	VP 1.125"	YST 1"	YST 1"	YST 1"																		
	32h Shimano LX	32h Shimano Alivio	32h Shimano XTR	32h Shimano LX	32h Shimano STX-RC	32h Shimano STX-RC	32h Shimano Acera-X	32h Shimano Acera-X	32h Shimano Acera-X	32h alloy 4/R sealed	32h alloy 4/R sealed	32h alloy 4/R sealed	32h alloy 4/R sealed	32h alloy 4/R sealed																		
	32h Shimano LX	32h Shimano Alivio	32h Shimano XTR	32h Shimano LX	32h Shimano STX-RC	32h Shimano STX-RC	32h Shimano Acera-X	32h Shimano Acera-X	32h Shimano Acera-X	32h alloy 4/R	32h alloy 4/R	32h alloy 4/R	32h alloy 4/R	32h alloy 4/R																		
	Ritchey Comp clipless	Haro resin body/ alloy cage	Ritchey Comp clipless	Ritchey Comp clipless	Haro resin body/ alloy cage	Haro resin body/ alloy cage	Haro resin body/ alloy cage	Haro resin body/ alloy cage	Haro resin body/ alloy cage	Haro resin	Haro resin	Haro resin	Haro resin	Haro resin																		
	32h Ritchey Rock SCX/OCR	32h Ritchey Rock SCX/OCR	32h Ritchey Vantage Pro WCS	32h Mavic 238	32h Mavic 238	32h Ritchey SCX	32h Ritchey Vantage Sport	32h Ritchey Vantage Sport	32h Ritchey Vantage Sport	32h Araya VP20	32h Araya VP20	32h Araya VP20	32h Araya VP20	32h Araya VP20																		
	WTB SST leather cover	WTB SST	Selle Italia Flite	WTB SST leather cover	WTB SST leather cover	WTB SST	WTB SST	WTB SST	WTB SST	Haro Selle Comfort	Haro Selle Comfort	Haro Selle Comfort	Haro Selle Comfort	Haro																		
	Kore Lite post 2	Haro alloy micro-adjust	Kore Lite post 2	Kore Lite post 2	Haro alloy micro-adjust	Haro alloy micro-adjust	Haro alloy micro-adjust	Haro alloy micro-adjust	Haro alloy micro-adjust	Haro alloy	Haro alloy	Haro alloy	Haro alloy	Haro 300mm																		
	WheelSmith 14g stainless	WheelSmith 14g stainless	WheelSmith 14g butted stainless	WheelSmith 15g stainless	WheelSmith 14g stainless	WheelSmith 14g stainless	WheelSmith 14g stainless	WheelSmith 14g stainless	WheelSmith 14g stainless	14g stainless	14g stainless	14g stainless	14g stainless	14g stainless																		
	Kore Aheadlite 3 clamp-on	Haro alloy clamp-on	Kore Aheadlite 3 clamp-on	Kore Aheadlite 3 clamp-on	Haro alloy clamp-on	Haro alloy clamp-on	Haro alloy clamp-on	Haro alloy clamp-on	Haro alloy clamp-on	Haro alloy	Haro alloy	Haro alloy	Haro alloy	Haro																		
	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Ritchey Omegabite/Z-max	Kenda blackwall	Kenda blackwall	Kenda blackwall	Kenda blackwall	Haro HoleShot 2																		
	red/graphite swingarm	blak/yello swingarm	red	polished	blak- skotchbrite	red- skotchbrite	silvur- grafite	blak- red	titanium- grafite	steel blue- silvur	blak- purpul	blak- purpul	blak- purpul	titanium																		
	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	15.5"/17.5"/19.5"	10-25"																		
	71	71	71	71	71	71	71	71	71	71-5	71-5	71-5	71-5	70-5																		
	73	73	73	73	73	73	73	73	73	73	73	73	73	73																		
	15.5"-21.3"	15.5"-21.3"	15.5"-21.5"	15.5"-21.5"	15.5"-21.5"	15.5"-21.5"	15.5"-21.3"	15.5"-21.3"	15.5"-21.3"	15.5"-21.1"	15.5"-21.1"	15.5"-20.6"	15.5"-20.6"	17"																		
	17.5"-22.3"	17.5"-22.3"	17.5"-22.5"	17.5"-22.5"	17.5"-22.5"	17.5"-22.5"	17.5"-22.3"	17.5"-22.3"	17.5"-22.3"	17.5"-21.7"	17.5"-21.7"	17.5"-21.7"	17.5"-21.7"																			
	19.5"-23.75"	19.5"-23.75"	19.5"-23.75"	19.5"-23.75"	19.5"-23.75"	19.5"-23.75"	19.5"-23.75"	19.5"-23.75"	19.5"-23.75"	19.5"-23"	19.5"-23"	19.5"-22.4"	19.5"-22.4"																			
	17"	17"	16.7"	16.7"	16.7"	16.7"	16.7"	16.7"	16.7"	16.7"	16.7"	16.7"	16.7"	14.6"																		
	27 lbs	26 lbs	22-51 bs	25 lbs	25.9 lbs	26 lbs	26-75 lbs	31 lbs	28.5 lbs	29.9 lbs	30 lbs	27.9 lbs	25-6 lbs																			



<Hats: Hevron, Super Deluxe, Super Oval, Skull>



<P.O.P. Styrofoam Sign>

<Team Haro factory BMX racing jersey>



<Team Haro factory ATB racing jersey, lycra short, full neo glove, half neo glove>



<Alloy NukeRings: red, black, blue, silver(not shown)>



<Alloy GrindDiscs: Black, Silver, Red>

<2pc alloy RaceDisc, Steel DiscDrive, Alloy DiscDrive>



<USA made CNC alloy Haro 1.125" clamp-on stem>





<Fusion alloy-top seatpost, Fusion semi-layback, layback seatpost>



<Fusion MotoPanel>

<Haro/Fusion unibody seat/post>



<Haro SpeedRacer CRM0 BMX bar, Haro Kneesaver 2 CRM0 Freestyle bar>



<Fusion RailMaster CRM0 Axle Extenders>



<Fusion clamp-on 990 mounts>

<Haro zero-offset MegaFork w/ABS (Aerial Braking System)>



<Fusion GroundRound Alloy Axle Extenders>





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