

A low-angle, upward-looking photograph of a BMX rider in mid-air, performing a stunt over a concrete staircase with a metal railing. The rider is wearing a black t-shirt, black pants, and a black helmet. The background shows a clear blue sky and some trees. The overall tone is energetic and urban.

**HARO**  
BIKES

2014 | COMPLETES



# STEADY KILLIN' IT

HARO  
BIKES

STEADY KILLIN' IT

STEADY KILLIN' IT  
SINCE LXXVIII

In the recently published book Haro Bikes-The Rise of BMX Freestyle Bob Haro said in his forward "My vision for my fledgling company in the late 70's was pure and simple-to have fun, ride my bike, and to make the coolest BMX products I could... and possibly make a living out of doing what I loved". Fast forward 36 years later and if you talked to Haro rider Pat Casey he might tell you the very same thing. I do it for the fun, I do it for the love, and I do it on a Haro.

Maintaining the number one position in BMX isn't easy but cutting edge products with a lineage approaching four decades makes it all worthwhile. Whether its Ryan Nyquist pulling a 540 double bar spin and ending up on the top of the podium or Dennis Enarson pulling off a mind blowing video part the motivation to ride is all the same; fun love, and good times.







PAT CASEY

MATTHIAS DANDOIS

DENNIS ENARSON

SETH KLINGER

COLIN MACKAY

DENNIS MCCOY

RONNIE NAPOLITAN

CORY NASTAZIO

RYAN NYQUIST



OUR DAILY GRIND BEGINS AT OUR  
HEADQUARTERS IN SAN DIEGO,  
BUT THE REAL WORK HAPPENS  
AT OUR TEST FACILITIES, WHERE  
OUR BMX/FREESTYLE TEAM PUTS  
IN LONG HOURS ON THE RAMPS,  
DIRT JUMPS, LEDGES, STAIRS,  
AND RAILS AROUND THE WORLD.

THE DAILY GRIND







COMING SOON.

## THE BEGINNING.

The idea of a frame designed for freestyle riding became a reality in 1982 with the release of the Haro Freestyler. Soon after, the Freestyler would spawn the Master and the Sport. While the Sport was designed specifically for ramp and skatepark riding, the Master's flatland inspired geometry included the steeper head angle and shorter back end popular in technical riding today.

## AS RIDING EVOLVED...

frames began to incorporate key elements from both. Today, whether you focus on one style of riding or session everything in your path, there is a new frame with the deepest of roots designed for you - the modern day rider.

**HARO IS PROUD TO OFFER THE 2013 LINEAGE FRAME -  
BECAUSE EVOLUTION IS AN ONGOING THING.**

-DENNIS MCCOY





"OVER THE LAST SIX YEARS I'VE BEEN ON HARO THEY HAVE FLOWN ME ALL OVER THE WORLD, MADE SURE I'M ALWAYS STOKED ON MY BIKE, AND MOST OF ALL BROUGHT ME SOME OF MY BEST FRIENDS AND MEMORIES THROUGH RIDING"

  
DENNIS ENARSON  
HARO  
SAN DIEGO, CALIFORNIA

  
HARO BIKES EST. 1978

HARO BIKES No. 500.1

# 500.1

The 500.1 is the pinnacle of pro level spec. Built upon a 100% full chromoly frame and fork, everything is sealed and totally dialed. New upgrades for 2014 include Right Side/Left Side Drive convertibility, Haro CNC alloy topload stem, 28/9 gearing for a faster top speed, and Haro La Mesa 2.4 front & 2.2 rear tires. This bike has the look, feel, and the small attention to detail that our pro team has on their bikes. Built from our full line of authentic Haro parts, the 2014 Haro 500.1 is the best complete bike that we've ever offered.



BLACK CHROME

## FEATURES

- 100% chromoly frame with butted down tube, Mid BB shell, integrated head tube, tapered seat and chain stays, welded seat clamp, 20.5" or 21" top tube length and removable brake and cable mounts
- 100% chromoly fork with internal threaded CNC steer tube and tapered legs
- 100% chromoly bars 8.50" (on 20.5") or 8.75" (on 21") with Haro CNC alloy top load stem
- 48-spline chromoly 175mm cranks with 28T CNC alloy sprocket and sealed Mid BB
- Fully sealed wheels with Alienation double-wall dome shaped rims, female front and rear axles and RSD/LSD convertible rear hub with 9t driver
- Haro La Mesa tires 2.4" front and 2.2" rear
- Haro padded Pivotal seat with Pivotal post
- Haro "Recycled" plastic pedals
- Haro Team grips
- KMC half link chain





# 400.1

H A R O B I K E S N o . 4 0 0 . 1

You're stepping up your game up here and we're stepping up with you. For 2014 we've upgraded the 400.1 across the board. The 100% chromoly frame has an integrated seat clamp and an internally threaded steerer. The bars are bigger and dressed out in new Haro Team grips. The 28/9 gearing is taller and the removable brake mounts are there, so if you're feeling like sending it, we're backing you.

FOUR HARO BIKES  
HUNDRED SERIES  
HARO 400.1



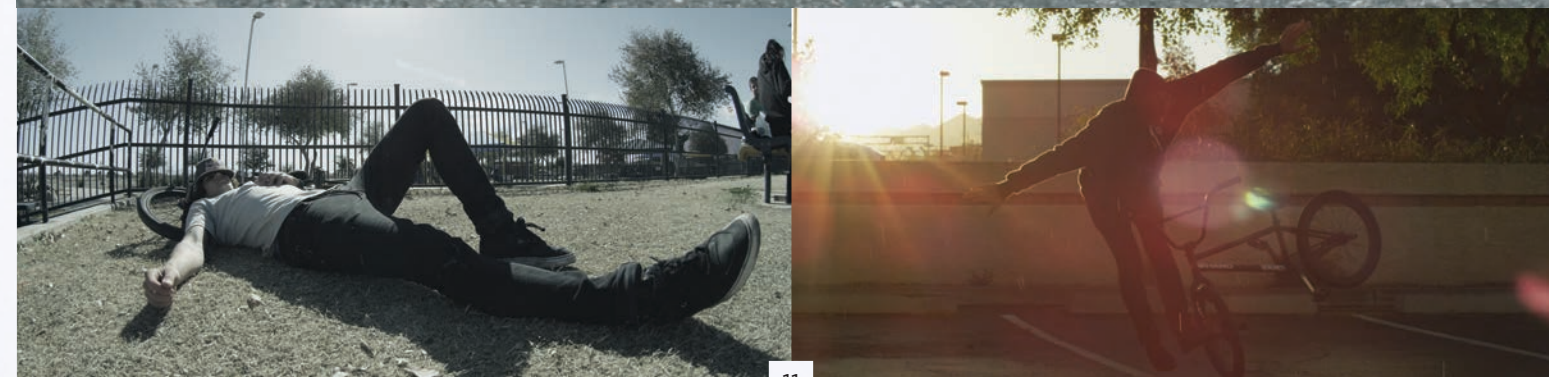
TRANSLUCENT  
RED

## FEATURES

- 100% chromoly frame with Mid BB shell, integrated head tube, welded seat clamp, 20.5" or 21" top tube length and removable brake and cable mounts
- 100% chromoly fork with internal threaded steer tube and tapered legs
- 100% chromoly bars 8.50" (on 20.5") or 8.75" (on 21") with Haro alloy front load stem
- 3-piece chromoly 8-spline 175mm cranks with alloy 28T sprocket and sealed Mid BB
- 28/9 gearing
- Fully sealed wheels with Alienation double-wall dome shaped rims and female front axle hub
- Haro La Mesa tires 2.4" front and 2.2" rear
- Haro padded Pivotal seat with Pivotal post
- Haro "Recycled" plastic pedals
- Haro Team grips
- KMC K710SL super light chain



MATTE BLACK







PAT CASEY

HARO

YORBA LINDA, CALIFORNIA



HARO BIKES No. 350.1

# 350.1

The 350.1 is proof positive that form follows function. A new integrated seat clamp compliments its lightweight Tri-Moly frame and is nicely paired with a new internally threaded fork with chromoly steer tube. The 350.1 has an integrated headset, fully sealed hubs and bottom bracket. Bigger bars with Haro Team grips, a fatter 2.2 rear La Mesa tire, and 28/9 gearing means this bike will easily be mistaken for a custom build.



MATTE CHARCOAL

350.1



350.1

## FEATURES

- 3 tube chromoly frame (top tube, down tube & seat tube) with mid BB shell, integrated head tube, welded seat clamp and a 20.5" or 21" top tube length
- Internal threaded chromoly steer tube fork with hi-ten tapered legs
- Hi-ten bars 8.50" (on 20.5") or 8.75" (on 21") with Haro alloy front load stem
- 3-piece chromoly 8-spline 175mm cranks with alloy 28T sprocket and sealed Mid BB
- 28/9 gearing
- Fully sealed wheels with Alienation Black Sheep double-wall rims
- Haro La Mesa tires 2.4" front and 2.2" rear
- Haro padded one piece seat with built-in alloy post
- Haro "Recycled" plastic pedals
- Haro Team grips



GLOSS WHITE





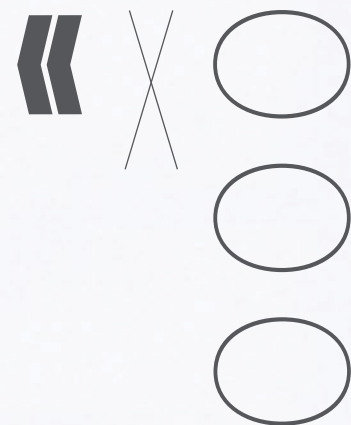
# TRIPLE ZERO

HARO BIKES No. 000

Riding brakeless is both a choice and a big commitment! So, besides brakes, we've given you everything we can to send you to the streets. The 2014 Triple Zero has a 100% chromoly frame for max strength and includes a built in cut-away Pivotal mount, internally threaded steer tube fork, and 8.75" bars with Haro Team grips. The gearing has been upgraded to a 28/9 so you won't be spun out when you're about to send a big gap or set of stairs.



CHROME



## FEATURES

- 100% chromoly frame with Mid BB shell, integrated head tube and built-in cut-away Pivotal mount - 20.75" top tube
- 100% chromoly fork with internal threaded steer tube and tapered legs
- 100% chromoly 8.75" bars with Haro alloy front load stem
- 3-piece chromoly 8-spline 175mm cranks with sealed Mid BB
- 28/9 gearing with alloy sprocket
- Fully sealed wheels with Alienation double-wall dome shaped rims
- Haro La Mesa tires 2.4" front and 2.2" rear
- Haro padded Pivotal seat
- Haro "Recycled" plastic pedals
- KMC half link chain
- Rear caliper brake included



MATTE  
BLACK



SETH KLINGER

# HARO

WINFIELD, KANSAS



HARO BIKES EST. 1978

"COULDN'T BE MORE STOKED ON REPPING THE COMPANY  
THAT STARTED IT ALL"





HARO  
Bikes



RESEARCH AND DEVELOPMENT WITH DENNIS ENARSON

SD.V2 AVAILABLE NOW





RONNIE NAPOLITAN  
HARO  
YOUNGSTOWN, OHIO



# 300.1

A stronger and lighter version of last year's 300 series makes its debut for 2014. The 300 series has a Tri-Moly frame with an integrated seat clamp, internally threaded steer tube fork, and Haro Team grips. Our 20.5" TT model has larger 8.5" bars and our 21" TT model has 8.75" bars. Alloy hubs front and rear and a fatter 2.2 La Mesa rear tire take the 300 series to the next level of shredability.

## FEATURES

- 3 tube chromoly frame (top tube, down tube & seat tube) with mid BB shell, integrated head tube, welded seat clamp and a 20.5" or 21" top tube length
- Internal threaded chromoly steer tube fork with hi-ten tapered legs
- Hi-ten bars 8.50" (on 20.5") or 8.75" (on 21") with Haro alloy front load stem
- 3-piece chromoly 8-spline 175mm cranks with sealed Mid BB
- 25/9 gearing
- Alienation PBR rims
- Haro La Mesa tires 2.4" front and 2.2" rear
- Haro padded one piece seat with built-in alloy post
- Haro "Recycled" plastic pedals
- Haro Team grips

H  
A  
R  
O  
300

HARO BIKES  
THREE HUNDRED SERIES



SG BLACK



MATTE  
CHEVRONIC



GLOSS RED





CORY NASTAZIO  
HARO  
W. PALM BEACH, FLORIDA



# THE 200 SERIES

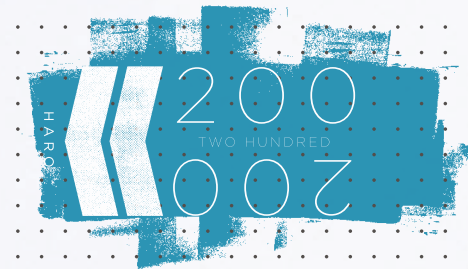
HARO BIKES No. 200

The 200 Series gets a lot of inspiration from the bikes ridden by our pro team. To start, it has a new alloy front load Haro stem, larger 8.5" bars, and new Haro Team grips. The series has a fatter 2.2" La Mesa rear tire to compliment its 2.4 front much like what the pros are running. Roll up at the skatepark or trails on the 200 and you can count on having a good session!



## FEATURES

- Full hi-ten frame with Mid BB shell and 20.5" top tube
- Hi-ten 8.50" bars with Haro alloy front load stem
- 3-piece chromoly 8-spline 175mm cranks with sealed Mid BB
- 25/9 gearing
- Haro La Mesa tires 2.4" front and 2.2" rear
- Haro padded one piece seat with built-in alloy post
- Haro Team grips
- Available in 200.1 and 200.2 Platform



GLOSS DOUBLE PLATINUM

TWO HUNDRED



GLOSS METALLIC BLUE



SG BLACK





RYAN NYQUIST  
**HARO**  
SAN JOSE, CALIFORNIA

I'VE BEEN RIDING FOR HARO FOR 15 YEARS... ALMOST HALF MY ENTIRE EXISTENCE. TO SAY THAT HARO BIKES IS A PART OF WHO I AM, AND HAS HELPED MAKE ME THE RIDER I AM TODAY, WOULD BE AN UNDERSTATEMENT. HARO IS FAMILY TO ME. IT'S MY HOME AWAY FROM HOME. I'M FORTUNATE TO BE ABLE TO DO WHAT I LOVE FOR A LIVING, BUT I'M BEYOND FORTUNATE TO BE ABLE TO LIVE THIS DREAM, AND HAVE A COMPANY LIKE HARO SUPPORTING ME EVERY STEP OF THE WAY.

HARO BIKES No. 100

# THE 100 SERIES

The 100 series is the perfect platform for the rider who's just coming off the 118. New for 2014, we've added 25/9 gearing to reduce weight and give this bike the look and feel of our high end models. Larger bars and an alloy front load stem come standard. The 100 is available with an 18.5" top tube for the smaller grom, while the longer 20.3" TT is ideal for the larger shredder. Maximum shred for minimal bread chalks up the 100 series.



## FEATURES

- Full hi-ten frame with 18.5" (black only) or 20.3" top tube
- Hi-ten bars 7.50" on 18.5" or 8.25" on 20.3" with Haro alloy front load stem
- 3-piece chromoly 8-spline 165mm on 18.5" or 175mm on 20.3" cranks with loose ball USA BB
- 25/9 gearing
- Kenda Kontakt tires 2.25" front and rear
- Haro padded, fully adjustable seat
- Haro Team grips
- Available in 100.1 and 100.3 Platform



GLOSS WHITE



MATTE BLACK



SG CHARCOAL GRAY





COLIN MACKAY

HARO

BRISBANE, AUSTRALIA

TEAM MANAGER

HARO BIKES

"I'VE ALWAYS LOVED THE HARO BRAND SINCE I GOT INTO BMX IN 1992. NOW GETTING TO TOUR WITH SUCH A TALENTED AND AMAZING CREW, AS WELL AS REPRESENT A BRAND I BELIEVE IN HAS BEEN A DREAM COME TRUE."

PHOTO/JUSTIN KOSMAN



# 124

HARO BIKES No. 124

You used to be a BMX pro back in the day, and you're not going to let anyone convince you otherwise. The 124 is the bike for the lifelong BMX'er who wants to send it off some curbs, get rad at the trails, or hit the streets. "Pretend it's the lumberyard, Cru. Go balls out!"

## FEATURES

- Hi-ten 24" freestyle frame with Mid BB shell and 21.6" top tube
- Chromoly steer tube fork
- Hi-ten 7" bars with Haro alloy front load stem
- 3-piece chromoly 8-spline 175mm cranks with sealed Mid BB
- Kenda K-Rad tires 24 x 1.95" front and rear
- Haro padded one piece seat with built-in alloy post
- Haro "Recycled" plastic pedals
- Haro Team grips



GLOSS BLACK



— HARO —  
DENNIS MCCOY  
HARO  
KANSAS CITY, MISSOURI  
X





# 118

## HARO BIKES No. 118

So the kid has outgrown their 116, they're learning tricks, and you're the frantic parent who's growing grey hair? We get it! The priceless smile on their face while telling you they want to be a pro BMX'er is worth all the worry though isn't it? The 118 is the pro level bike with 25/9 gearing and a new alloy front load stem for the young and aspiring X-Games gold medalist.



### FEATURES

- Hi-ten 18" freestyle frame
- Chromoly steer tube fork
- Hi-ten 7" bars with Haro alloy front load stem
- 3-piece chromoly 8-spline 145mm cranks with loose ball USA BB
- 25/9 gearing
- Haro MS4 tires 18 x 2.0" front and rear
- Haro padded one piece seat with built-in alloy post



GLOSS BLACK



MATTE SILVER

# 116

## HARO BIKES No. 116

You've just removed the training wheels and your kid is already launching off curbs or any pile of dirt that allows them some airtime? With 25/9 gearing and an alloy front load stem, this is the bike for them. The 116 is for the natural born shredder and the miniature adrenaline junkie who's likely just aspiring to be rad like dad.



### FEATURES

- Hi-ten 16" freestyle frame
- Chromoly steer tube fork
- Hi-ten 7" bars with Haro alloy front load stem
- 3-piece chromoly 8-spline 135mm cranks with loose ball USA BB
- 25/9 gearing
- Haro MS4 tires 16 x 2.0" front and rear
- Haro padded one piece seat with built-in alloy post



MATTE SILVER



GLOSS BLACK



JADIN COVERT





# APPAREL

HARO BIKES  
SINCE 1978



AVAILABLE AT  
[WWW.HAROBIKES.COM/STORE](http://WWW.HAROBIKES.COM/STORE)  
AND RETAILERS AROUND THE WORLD





#### International Distributors:

- **Antigua:** Courts Caribbean • **Argentina:** Rodas S.A. • **Aruba:** RadioShack/The Bike Shop • **Australia:** Sheppard Cycles Australia
- **Barbados:** Courts Caribbean • **Belgium:** Louis Verwimp • **Belize:** Courts Caribbean • **Benelux:** Louis Verwimp • **Bolivia:** Visal Import Export
- **Brazil:** Plimax • **Bulgaria:** Nikos Maniatopoulos S.A. • **Byelorussia:** SlopeStyle • **Canada:** Live To Play Sports • **Chile:** Teknobike
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- **St. Lucia:** Courts Caribbean • **St. Vincent:** Courts Caribbean • **Sweden:** Nordic Bike • **Taiwan:** Klight Industrial Co. Ltd • **Thailand:** Asia Int'l
- **Ukraine:** Vertical Ltd. • **United Kingdom:** Moore Large • **Uruguay:** Rodas S.A. • **Venezuela:** Redemo • **West Indies:** Courts Caribbean